

**SYSTEM AND METHOD TO INFORM OF OPTIMAL PET BRUSHING
CRITERIA AND PACKAGING USING THE SAME**

Abstract

A system, method, and packaging for informing users of correct pet brushing criteria for their pets include providing a package identifying at least one example of a pet coat type and showing an assigned identifier on the package for that pet coat type. The method further includes providing at least one pet grooming tool on the package that corresponds with the identifier and the pet coat type. The method and system include providing a plurality of different such packages for different grooming tools and displaying same. A user can identify the pet coat type for their pet and then select the proper grooming tool based on the markings of the package.